

Erik T. Withers

University of South Florida, Department of Sociology
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Education

2019 (exp.) Ph.D. Sociology, University of South Florida, Tampa FL

Dissertation: “Selling Whiteness: An Intersectional Analysis of Cultural Intermediaries in the Craft Beverage Industry.”

Committee: Elizabeth Aranda (Chair), Elizabeth Hordge-Freeman, Laurel Graham, David Brunnsma (Virginia Tech)

2008 M.A. Sociology, DePaul University, Chicago IL

2003 B.S. Criminal Justice, University of Central Florida, Orlando FL

Areas of Research

Racial and Ethnic Inequalities, Consumer Culture, Gender and Sexualities, Urban Sociology, Identity, Sociology of the Family, Cultural Sociology, Qualitative Research Methods.

Academic Employment

2014-Present, Graduate Associate Instructor, University of South Florida, Department of Sociology, Tampa FL.

2015 (Summer), Teaching Assistant, University of South Florida, Department of Sociology, Tampa FL.

2012-2014, Adjunct Faculty, Nova Southeastern University, Division of Social and Behavioral Sciences, Davie FL.

2012-2014, Adjunct Faculty, Broward College, Department of Behavioral Sciences, Davie FL.

2009-2011, Adjunct Faculty, DePaul University, Department of Sociology, Chicago IL.

Peer-Reviewed Articles

Withers, Erik T. 2017. “Whiteness and Culture.” *Sociology Compass*. 11(4): 1-11.

Peer-Reviewed Chapters

Withers, Erik T. 2017. "Brewing Boundaries of White/Middle-Class/Maleness: Reflections From Within the Craft Beer Industry." Pp 236-260 in: *Untapped: Exploring the Cultural Dimensions of the Craft Beer Revolution*. Edited by: Nathaniel G. Chapman, J. Slade Lellock, and Cameron Lippard. Morgantown, WV: West Virginia University Press.

Withers, Erik T. 2017. "The Impact and Implications of Craft Beer Research: An Interdisciplinary Literature Review." Pp 11-24 in: *Craft Beverages and Tourism, Volume One: The Rise of Breweries and Distilleries in the United States*. Edited by: Carol Kline, Susan L. Slocum and Christina T. Cavaliere. London, UK: Palgrave MacMillan.

Works in Progress

Erik T. Withers. (In Preparation) "Info. Tells, Stories Sell: Cultural Intermediaries and the (Re) Production of White Space in the Market Place." To be submitted to *Sociology of Race and Ethnicity* in the fall of 2018.

Ramirez, Manuel A. and **Erik T. Withers**. (In Preparation) "Kegs and Costumes: Gendered Labor Experiences within the Craft Beer and Cosplay Cultures." To be submitted to *Humanity and Society* in the spring of 2019.

Miller, Brennan. and **Erik T. Withers**. (In Preparation) "Racial Pedagogy and White Emotions." An experimental protocol to be tested in the spring of 2019.

Conference Presentations

August 2018, American Sociological Association, Philadelphia, PA. "Breaking out of the Consumer vs. Producer Binary: Cultural Intermediaries, Whiteness, and Consumer Culture."

August 2018, Society for the Study of Social Problems Annual Conference, Philadelphia, PA. "Info Tells, Stories Sell: Cultural Intermediaries, Family, History, and the Construction of White Space Within the Craft Alcohol Industry."

April 2018, Southern Sociological Society Annual Conference, New Orleans, LA. "Legitimizing Tastes: How Cultural Intermediaries Draw on Race, Class, and Gender to Construct Value in the Craft Beer Industry."

August 2017, American Sociological Association, Montreal, Canada. "Accomplishing Whiteness Through Culture: Future Directions for the Study of Whiteness and Racial Oppression."

April 2017, Southern Sociological Society Annual Conference, Greenville, SC. “Consuming Selves.”

August 2016, Society for the Study of Social Problems Annual Conference, Seattle, WA. ““Keeping it Real,” Media, Moscato, and the (Re)Production of the Hip Hop Consumer: A Narrative Analysis.”

March 2016, Southern Sociological Society Annual Conference, Atlanta, GA. “Brewing the American Dream: A Narrative Analysis of the Stories told by Craft Beer Producers.”

August 2015, Society for the Study of Symbolic Interactionism Annual Conference, Chicago, IL. ““Crafting” White/Middle-Class/Maleness Through Cultural Forms: Reflections from Within the Craft Beer Industry.”

January 2015, Research that Matters: Sustainable Food Conference, Tampa, FL. ““Crafting” a Revolution: Beer and the Unintended Outcomes of Social Movements.”

Invited Conference Presentations

April 2018, Southern Sociological Society Annual Conference, New Orleans, LA. “Academia and Activism: An Intersectional Conversation.” (Discussant)

March 2017, Southern Sociological Society Annual Conference, Greenville, SC. Author Meets Critic. “Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry.” (2016). Author: Kristen Barber.

March 2015, Southern Sociological Society Annual Conference, New Orleans, LA. “Products of Social Movements and Unintentional Inequality: The “Case” of Craft Beer.”

Conference Activities

August 2017, American Sociological Association, Montreal, Canada. “Interracial Contacts and Attitudes.” Session Presider.

August 2017, American Sociological Association, Montreal, Canada. “Diffusion, Consecration, and Legitimization.” Session Presider.

April 2017, Southern Sociological Society Annual Meeting, Greenville, SC. “Health and Social Psychology.” Session Presider.

Undergraduate Courses Taught

Course Title	Institution	Sections Taught
Racial and Ethnic Relations (SYD 3700)	University of South Florida	Spring 2018, Fall 2018, Spring 2019*
Introduction to Sociology	University of South Florida	Summer 2018
Contemporary Social Problems (SYG 2010)	University of South Florida	Spring 2015, Fall 2015, Fall 2016, Spring 2017
Consumer Culture (SYP 4410)	University of South Florida	Spring 2016, Summer 2016, Summer 2017, Fall 2017
Introduction to Sociology (SOCL 1020)	Nova Southeastern University	Winter 2013, Fall 2013, Winter 2014
Gender, Sexuality, and the Family (SOCL 3110)	Nova Southeastern University	Winter 2012
Family Relationships (SOCL 2130)	Nova Southeastern University	Winter 2013
Principles of Sociology (SYG 2000)	Broward College	Fall 2012, Winter 2013 (2), Summer 2013, Fall 2013, Fall 2013, Winter 2014 (2), Winter II 2014
Social Problems (SYG 2010)	Broward College	Winter 2014, Summer 2014
Sociology of Human Sexuality (SYG 2340)	Broward College	Winter 2013, Summer 2013, Summer 2014
Multiculturalism in Film and Literature (LSP 200)	DePaul University	Autumn 2009, Winter 2009, Autumn 2010, Winter 2010, Autumn 2011
Introduction to Sociology (SOC 101)	DePaul University	Spring 2009, Spring 2010, Autumn 2011

Undergraduate Courses Designed and Taught Online

Course Title	Institution	Sections Taught
Social Problems (SOCL 2510)	Nova Southeastern University	Fall 2012
Introduction to Sociology (SOCL 1020)	Nova Southeastern University	Fall 2012, Winter 2013, Fall 2013, Winter 2014
Sociology of Sexuality	Nova Southeastern University	Fall 2013

Courses Served as a Teaching Assistant

Course Title	Institution	Sections Served
Medical Sociology	University of South Florida	Summer 2015 (online)

Awards

2017, PhD Distinguished Teaching Award, USF Department of Sociology.

2016, PhD Distinguished Teaching Award, USF Department of Sociology.

Internal Grants

2018, USF Sociology PhD Student Research Support Grant (\$400).

2017, USF International Studies Grant (\$1020)

2018, 2017, 2016, 2015, USF Student Government Conference Presentation Travel Grant (\$500 each).

Professional Service

2018-2019, Membership Committee Member; ASA section on consumers and consumption.

2017-Present, Graduate Student Editor, *The Southern Sociologist*.

Reviewer for: Oxford University Press, *Sociology Compass*, and SAGE.

Department Service

2018-2019, Graduate Student Representative; USF Department of Sociology Community Engagement Committee.

2017-2018, Graduate Student Representative; USF Department of Sociology Communications Committee and Postdoctoral Search Committee.

2016-2017, Graduate Student Representative; USF Department of Sociology Graduate Committee.

2015-2016, Graduate Student Representative; USF Department of Sociology Colloquium Committee.

2015-2016, President, USF Sociology Graduate Student Association.

Professional Affiliations

American Sociological Association (Sections: Racial and Ethnic Minorities, Consumption and Consumers), Southern Sociological Society, Society for the Study of Social Problems. Society for the Study of Symbolic Interaction.

References

-Dr. Elizabeth Aranda: (813) 974- 7690, earanda@usf.edu

-Dr. Elizabeth Hordge-Freeman: (813) 974-5944, hordgefreema@usf.edu

-Dr. Laurel Graham: (813) 974-2634, lgraham2@usf.edu

-Dr. David Brunsmad: (540) 231-8723, brunsmad@vt.edu